

Press Release

Three in one! VTG wins awards for its digital customer platform traigo

- **Digital customer platform traigo receives three prestigious prizes**
- **Company rewarded for transformation, innovation and digital progress**

Hamburg, November 17, 2021. Just how digital is wagon leasing and rail logistics company VTG? The answer? More digital than you would think! A closer look at the digital customer platform traigo makes the point in no uncertain terms: With traigo, VTG is setting new standards and has carved out a powerful USP within the industry as a whole. The traigo platform comprises a variety of digital tools and information to facilitate smart rail freight. It is the interface that provides access to digital fleet management, and a lot has happened since it went live in August 2020: The array of traigo tools now available includes condition monitoring (to monitor the current condition of wagons), the ability to book entire block trains at short notice (VTG FastTrack), a tool to monitor idle times and a digital wagon leasing feature. In addition, VTG customers can access their contractual documents at any time and, in real time, view technical and operating information about the wagons they have hired.

“Now that we have retrofitted the wagon fleets with telematics and sensors, traigo takes the digitalization of rail freight to the next level,” says Dr. Niko Davids, Chief Digital Officer at VTG. “Data is now translating into digital products that add value for the customer. But for us, traigo is more than just a digital response to the demands of the market: It is the first step toward enterprise-wide and industry-wide transformation.”

“We are very proud of the prizes our digital customer platform traigo has won us in recent months. The digital transformation is anything but easy going, so this kind of valuable feedback from outside world shows us that we are on the right track – for both our customers and ourselves,” says Sven Wellbrock, Chief Operating Officer Europe & Chief Safety Officer at VTG AG.

The three recent awards thus confirm the digital trajectory on which VTG has embarked:

The German Mobility Prize

Presented for the sixth time this year, the German Mobility Award – created by the “Germany, Land of Ideas” initiative and the Federal Ministry of Transport and Digital Infrastructure (BMVI) – ranks among the most prestigious accolades in Germany. Under this year’s motto – “Intelligence in motion: Data makes you mobile” – prizes in the Best-Practice Competition were awarded to ten projects for their innovative approach to the digital transformation of mobility. One of the winners was “traigo, the digital transformation of wagon leasing”. For more information (in German only), please visit: <https://land-der-ideen.de/wettbewerbe/deutscher-mobilitaetspreis/preistraeger/best-practice-2021/traigo>.

The Digital Leader Award

This award in recognition of ground-breaking transformation projects was likewise presented for the sixth time this year. It is one of the biggest and best-known prizes in Germany’s digital leadership space.

VTG submitted its digital story “Picnic on a freight wagon – The transformation of a wagon leasing company” in the “Customer” category and was rewarded with second place. For more information (in German only), please visit: <https://www.digital-leader-award.de/>.

Champions of the Digital Transformation 2021

The Champions of the Digital Transformation study was published for the second time this year (the first edition came out in 2015). It was conducted by management consultancy Infront Consulting and business journal CAPITAL. The study investigates the status of digital transformation across German companies and highlights success factors in the most effective transformation programs. A total of 127 German companies were assessed in eight industries, with 29 of them winning prizes. The digital customer platform traigo secured third place for VTG in the “Logistics” category. For more information (in German only), please visit: <https://www.infront-consulting.com/transformation/>.

Would you like to know more?

An initial outline of the functionality of the traigo platform is provided at www.traigo.com. Customers who have leased a wagon from VTG can go [here](#) to register free of charge and take advantage of professional onboarding support. After registering, you have access to a range of free services such as contract management, wagon leasing and arrival time forecasts. Premium services such as idle time tracking and condition monitoring can be added at any time. If you have any questions or a specific request, our Service Desk Team will be happy to help you. Please call them on +49 (0)40 2354 2626 or mail them at servicedesk@traigo.com.

About VTG:

Headquartered in Hamburg, VTG Aktiengesellschaft is a global asset owner and logistics company with a strong focus on rail. Besides hiring out rail freight wagons and tank containers, it also provides multimodal logistical services and integrated digital solutions. The company’s fleet includes around 94,000 rail freight wagons – mostly tank wagons, intermodal wagons, standard freight wagons and sliding-wall wagons – as well as about 9,000 tank containers.

This diversified service portfolio gives VTG’s customers a robust platform for international freight transportation, based on which the company develops made-to-measure logistical solutions for any and every industry. Over many years, VTG has accumulated granular expertise across the entire transport chain – expertise that is now flanked by smart technology. The Group likewise combines a wealth of experience with a specialized knowledge of the transportation of liquid and sensitive goods in particular. Its customers include a plethora of leading companies representing the chemicals, petroleum, automotive and paper industries, agriculture and virtually every other sector besides.

VTG posted revenue of EUR 1,218 million and an operating profit (EBITDA) of EUR 492 million in the 2020 financial year. The Hamburg-based company’s subsidiaries and affiliates give it a sizable footprint in Europe, North America, Russia and Asia. Effective December 31, 2020, VTG employed around 2,100 people worldwide.

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